Access the e-Bulletin

- [http://bulletin.usi.edu](http://bulletin.usi.edu)

  Minimum browser requirements
  - IE 7
  - FF 3.6
  - Safari 5.1
  - Chrome 6

- Mobile application for smartphones
  [m.bulletin.usi.edu](http://m.bulletin.usi.edu)
Access the e-Bulletin

Scan the QR (Quick Response) code with your smartphone or mobile device

(QR scanner required)
Bulletin Home Page

• Select any section of the bulletin to find information on academic policies, program and course descriptions, University Core Curriculum, etc.
Quickly access information using the page menu.

Undergraduate Academic Information and Policies

- Academic Year
- Class Load
- Student Overload
- Course Numbers
- Class Attendance
- Developmental Classes Mandatory Attendance Policy
- Administrative Withdrawal for Non-Attendance
- General Student Policies
- Classification
- Grading System
- Grade Point Average (GPA)
- Transcripts (Academic)
- Enrollment Verification
- Readmission Procedures
- Fresh Start Program
- Standards of Progress
- Academic Grievance
- Class Schedules
- Academic Advisement
- Schedule Changes
- Course Repeat Policy
- Students Records
- Pass/No Pass Option
- Change of Academic Program (Major/Minor)
- Final Exam Schedule
- Grade Report
- The Honors List
- Audit Students
- Student Assessment
- Current Status of Student Right-to-Know Act
- Graduation
- Second Baccalaureate Degree
- Posthumous Recognition of Students
- Veterans Support Services
Course Search

Search courses by prefix/subject, number, key word, etc.

Accounting

- ACCT 201 - Accounting Principles I
- ACCT 202 - Accounting Principles II
- ACCT 203 - Financial Accounting Laboratory
- ACCT 303 - Intermediate Accounting I
- ACCT 304 - Intermediate Accounting II
- ACCT 311 - Introduction to Federal Income Taxation
Course Descriptions

• Click on the course title to see information about the course; click a second time to hide the information.

Anthropology

• ANTH 111 - World Culture

ANTH 121 - Introduction to Archaeology

Credits: 3

An introduction to archaeological theories, concepts, and methods, and their application in the reconstruction of both prehistoric and historic cultures. This course includes laboratory sessions during class periods and a weekend field project.
Course Information

• Click on an embedded prerequisite for more information

MATH 230 - Calculus I

Credits: 4

The theory of limits, differentiation, successive differentiation, the definite integral, indefinite integral, and applications of both the derivative and integral. Meets The University Core Curriculum A2: Mathematics category. Prerequisite(s): MATH 115 (grade of C or better), MATH 118 (grade of C or better), or satisfactory placement score. Meets IN Statewide Core. Term(s) Offered (F=Fall, Sp=Spring, Su=Summer): F, Sp, Su.
Course Information

Information about the prerequisite is displayed. Click on the Close link to hide and return to the original course.
Additional information found in the course description includes:

- UCC category;
- Indiana Core Transfer Library (CTL);
- Indiana Statewide Common Course Number;
- IN Statewide Core;
- Terms offered.

**ENG 101 - Rhetoric and Composition I: Literacy and the Self**

Credits: 3

A course in the critical arts of reading, writing, reflection, and discussion, with an introduction to rhetoric and informal logic. Meets The University Core Curriculum A1: Composition/Speech category. Prerequisite(s): ENG 100 or appropriate placement based on SAT Critical Reading and Writing Scores (or ACT equivalents), high school rank percentile, and English Department placement essay. Basic keyboarding skills required. This course is part of the Core Transfer Library (CTL). Indiana Statewide Common Course #: IEL 1240. Meets IN Statewide Core. Term(s) Offered (F=Fall, Sp=Spring, Su=Summer): F, Sp, Su.
Looking for a program?

Click on the link for Academic Programs, then...
Looking for a Program?

...browse the list by degree type.

### Academic Programs

#### Associate Degree
- Business Major, A.A./A.S.
- Dental Assisting Major, A.S.
- Early Childhood Education Major, A.A./A.S.
- Occupational Therapy Assistant Major, A.S.
- Respiratory Therapy Major, A.S.
- Social Science Major, A.A./A.S.

#### Baccalaureate Major
- Accounting and Professional Services Major, B.A./B.S.
- Advanced Manufacturing Major, B.S.
- Applied Studies Major, Business Development, B.G.S.
- Applied Studies Major, Communication Studies, B.G.S.
- Applied Studies Major, Information Technology Studies, B.G.S.
- Applied Studies Major, Technical Supervision & Leadership, B.G.S.
- Art Major, Art History Emphasis, B.A./B.S.
- Art Major, Graphic Design Emphasis, B.A./B.S.
- Art Major, Illustration Emphasis, B.A./B.S.
- Art Major, Interactive Media Design Emphasis, B.A./B.S.
- Art Major, Photography Emphasis, B.A./B.S.
- Art Major, Studio Emphasis, B.A./B.S.
- Biochemistry Major (ACS Approved), B.A./B.S.
- Biochemistry Major (Non-ACS Approved), B.A./B.S.
- Biology Major, B.A./B.S.
Program Requirements

German Studies Teaching Major, B.A.

A secondary education teaching major (grades 5-12).

Teaching Major Grade & GPA Requirement

Students completing a teaching major must earn at least a 2.75 cumulative GPA, a 2.75 major GPA, and a grade of C or better in all courses applied toward degree requirements.

German Studies Teaching Major (36 hours)

Required courses (24 hours)

- GERM 203 - Intermediate German I Credits: 3
- GERM 204 - Intermediate German II Credits: 3
- GERM 205 - Cultural Contexts for Conversation Credits: 3
- GERM 306 - Advanced German I Credits: 3
- GERM 307 - Advanced German II Credits: 3
- GERM 308 - Germanic Cultures Credits: 3
- GERM 325 - Introduction to German Literature Credits: 3
- GERM 365 - Introduction to Applied Linguistics Credits: 3

Elective courses (12 hours)

12 hours selected from German course offerings as directed by advisor (excluding GERM 101 and GERM 102).
Programs

Print a degree planner for any program by clicking the icon.
# Degree Planner

## Public Relations and Advertising Major, Advertising Emphasis B.A./B.S.

**Public Relations and Advertising Major**

40 hours

Students may choose either an emphasis in public relations or advertising, depending upon individual interests. By carefully selecting appropriate electives offered in the program, students may develop skills in both areas.

### Required Core (13 hours)

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Credits:</th>
<th>Term Taken</th>
<th>Grade</th>
<th>Gen Ed</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRL 101 - Introduction to Public Relations</td>
<td>Credits: 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ADV 101 - Introduction to Advertising</td>
<td>Credits: 3</td>
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<td></td>
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<tr>
<td>COMM 494 - Mass Communication Law and Ethics</td>
<td>Credits: 3</td>
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<tr>
<td>COMM 495 - Mass Communication Research</td>
<td>Credits: 3</td>
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<tr>
<td>CCMM 497 - Career Planning and Professional Development</td>
<td>Credits: 1</td>
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</tbody>
</table>

### Advertising Emphasis

The advertising emphasis prepares students for one of the fastest-growing fields in communications. Students acquire the essential skills of writing, design, advertising graphics, research, market analysis, media planning, promotions, integrated marketing campaigns, and communications theory. In addition to required courses, students may choose from a variety of directed communications electives to enhance their career objectives.

### Required Courses (12 hours)

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Credits:</th>
<th>Term Taken</th>
<th>Grade</th>
<th>Gen Ed</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADV 335 - Advertising Strategy</td>
<td>Credits: 3</td>
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<tr>
<td>ADV 343 - Media Planning</td>
<td>Credits: 3</td>
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<tr>
<td>ADV 444 - Strategic Campaigns or</td>
<td>Credits: 3</td>
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<tr>
<td>ADV 441 - Seminar in Integrated Marketing Communications</td>
<td>Credits: 3</td>
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<tr>
<td>ADV 440 - Seminar in Advertising</td>
<td>Credits: 3</td>
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<td></td>
</tr>
</tbody>
</table>

### Additional Information

Public Relations and Advertising major requires diversity cognates six hours (See Communications information.)

### Communications Electives for the Public Relations and Advertising Major
Academic Colleges and Departments

Find out more about academic colleges and departments at USI

College of Business

business.usi.edu
Mohammed Khayum, Ph.D., Dean
Brian McGuire, Ph.D., C.P.A., C.M.A., C.B.M., C.I.T.P., Associate Dean
Tim Schibik, Ph.D., Assistant Dean
Ernest Hall, Ph.D., MBA Director
Abbas Foroughi, Ph.D., Chair, Department of Management and Information Sciences
Mark McKnight Ph.D., Chair, Department of Accounting and Finance
Sudesh Mujumdar, Ph.D., Chair, Department of Economics and Marketing

The College of Business offers bachelor degree programs in the following business majors: accounting and professional services, business administration, business education, computer information systems, finance, management, and marketing. The business education teacher certification program is offered in cooperation with the Department of Teacher Education for students who desire to teach secondary school business subjects. Majors in computer science and economics are not business programs but are administered by the College of Business, which confers these baccalaureate degrees. A concentration in Language and International Trade combines a language major in French Studies, German Studies, or Spanish Studies with the Business Core and an internship in an international business or organization is required.

The College of Business also offers an Associate of Science degree in business and minors in accounting, business administration, computer information systems, computer science, economics, entrepreneurship, finance, human resource management, management, marketing, and web development for enterprise. The business administration minor is required to use business majors, Business and other majors may take minors...
Nursing Major, B.S.N.

Nursing as an art and science is based on scientific, aesthetic, and ethical knowledge. The professional nurse diagnoses and treats human responses to illness, helps restore wellness, promotes health, and brings comfort to the dying patient. Caring, commitment, critical thinking, and practice competence are characteristics of the USI nurse.

Graduates of the USI nursing program are employed in hospitals, long-term care facilities, schools, clinics, research facilities, and numerous other community settings. Clinical specialty areas include medical, surgical, maternal-child, geriatric, and psychiatric nursing. Additional education and experience provide career opportunities in teaching, research, management, and independent practice.

The undergraduate nursing program is designed to prepare the professional nurse as a generalist to plan, implement, and evaluate healthcare for individuals, families, and groups in institutional and community settings.

Completion of the undergraduate program provides the foundation for professional practice and graduate study in nursing. Students completing and meeting the requirements for graduation from the nursing program will be eligible to sit for the registered nurse licensure exam.

In addition to classroom instruction and simulated learning activities, clinical learning occurs in local hospitals,
My Portfolio Setup

Store favorite courses, programs and policies in one place for easy access

My Portfolio

If you have a login account, you can retrieve everything in your Portfolio from a previous visit by logging in below.

If you are a new user, you can create an account, which will allow you to save your Portfolio and access it later.

If you forgot your password, enter your e-mail address only and click Reset Password.

E-mail Address:  
Password:  

Login  
Reset Password

To remove items from your Portfolio, check boxes next to the item to remove and click the Remove button.

The following courses have been added to your Portfolio:

There are currently no courses in your Portfolio.

The following programs have been added to your Portfolio:
Questions?

Office of the Registrar
Orr Center Room 1075
registrar@usi.edu
812-464-1762